

C.V.

[Elliott Parry]

Art Director & Designer

I am a driven, versatile and motivated creative who thrives on challenges, with innovative and exciting outcomes. While being a grounded, amenable team player who can either work as part of a team or individually, I hold a unique and complementary skill set with the knowledge that helps generate insights and strategic formation behind any idea.

My background in Graphic Design and Advertising allows me to execute these ideas through the design process from scamping to art direction and design to achieve outcomes in print, digital or ambient formats. The creative challenge enables me to push my work and myself forward, always striving to produce the best possible results.

[Details]

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[Education]

2016 - 2017 **MSc Creative Advertising**
Edinburgh Napier University

2011 - 2015 **BDes(Hons) Graphic Design 2:1**
Edinburgh Napier University

[Experience]

2021 (Mar) - **The&Partnership - Art Director & Creative**
Current Edinburgh, Scotland

2021 (Jan) - **Part Time Student Demonstrator**
2021 (May) Edinburgh Napier University

2019 (Jan) - **Innovation Digital - Content Creator**
2020 (Aug) Glasgow, Scotland

[Internships]

2017 - 2018 **Frame Advertising Agency - Creative**
Glasgow, Scotland
The Gate Advertising Agency - Art Director
Edinburgh, Scotland
Union Advertising Agency - Art Director
Edinburgh, Scotland

[Awards]

2020 **The Nods Creative Awards**
Finalist - Young Creative of the Year

2017 **You Can Now (YCN) Student Awards**
Commendation for the Thirsty Planet Brief

Creative Conscience Awards
Advertising Category - Gold Award

IPA Scotland Student Awards
3rd Place Prize for "Cant Retouch This"

2015 **D&AD New Blood Festival**
Edinburgh Napier Best in Show Stand

Student StarPack Awards
Silver Award - Grow your own, herb kit.

2007 **Daily Telegraph Newspaper**
Silver Prize - Photography Competition

[Skills]

Idea Generation, Concept Creation, Scamping & Sketching, Art Direction, Print Design, Branding, Packaging, Poster Design Editorial Design, Motion Graphics, Photography, Typography, Installation Design, Social Media Content Creation (Facebook, Twitter, Instagram)

Software - Adobe Creative Suite (InDesign, Photoshop, Illustrator, After Effects, Premier Pro) Microsoft Office (Word, Powerpoint).